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FOR IMMEDIATE RELEASE

Paul Alger Joins Universal Lighting Technologies as Regional Sales Manager

NASHVILLE, Tenn. (Jan. 8, 2018) – Universal Lighting Technologies, Inc., a global leader in lighting and a member of the Panasonic Group, has announced the addition of Paul Alger as a regional sales manager covering Nebraska, Kansas, Iowa, Missouri and Southern Illinois.

Alger has a strong track record of sales success, growing market share, developing accounts, and driving new product sales. In his new role, he will be responsible for developing and executing sales plans to gain market share and grow sales for regional agent and distributors. He will focus on increasing awareness and growth of the EVERLINE LED Retrofit products, in addition to the company's standard core distribution products. Alger will be based in DeKalb, Illinois.

“Paul’s broad experience working with key distribution customers will play an integral role in growing Universal’s market share in his territories,” said Donna Taylor, Universal’s Central Region Vice President. “His success working for manufacturers and selling through distribution and agents to develop strong business partnerships will be an asset for our customers, as well as our company itself.”

Alger brings more than two decades of diverse industry experience in the commercial lighting and electrical distribution industry. He has opened new markets, developed chain and distributor branch partners, worked with buyer groups and delivered results for a multitude of key accounts. Before joining Universal, Alger held a national strategic account sales position and served as director of sales and marketing for more than five years.

About Universal Lighting Technologies, Inc.

Universal Lighting Technologies, Inc. a member of the Panasonic group and a subsidiary of Panasonic Lighting Americas, Inc., engineers, manufactures and markets innovative solutions for commercial lighting across North America, including LED drivers, LED modules, fluorescent, HID and connected devices using wired and wireless technology. Universal’s EVERLINE® LED retrofit continuum provides a range of solutions for upgrading fluorescent to LED. With over 70 years of experience, the company is recognized for its commitment to quality and customer service. Learn more about Universal at www.unvlt.com. Like us on [Facebook](#) and follow us on [LinkedIn](#) and [Twitter](#).

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