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**FOR IMMEDIATE RELEASE**

## **Universal Names Thomas Kim as Vice President of Sales for OEM West, Sign, and International Sales Channels**

**NASHVILLE, Tenn.** (Dec.10, 2018) – Universal Lighting Technologies, Inc., a global leader in lighting and a member of the Panasonic Group, named Tom Kim as vice president of sales for the OEM West, Sign, and International sales channels. In his new role, Tom will have sales responsibility for OEM sales in the western part of North America.

Tom’s sales, marketing, and business development experience spans for more than two decades in the lighting and electrical industry. He joins Universal after serving as Vice President of North America OEM and Canada distributor sales for a global lighting components manufacturer where he led numerous initiatives aimed at innovation and growth.

“I am honored to join the team” said Tom. “Universal is truly a world class organization, passionate about making a positive impact on its clients and the industry.” Tom will leverage his expertise to maximize Universal’s products, services, and vast resources in support of Universal’s domestic and international partners.

Universal Lighting Technologies is committed to delivering quality to its OEM, sign, and international partners. The deep and broad offering of EVERLINE® family of drivers and modules position Universal as a leading provider of component lighting solutions. In Tom’s role, he will have responsibility for overseeing partner relationships and leveraging growth opportunities.

“It is a privilege to have Tom join Universal Lighting Technologies,” said Joe Damiani, Executive Vice President of Sales and Marketing of PESLA. “We will look to Tom’s seasoned leadership and experience as we maintain support for our channel partners and drive for continued growth of EVERLINE LED components as well as additional product lines throughout North America.”

Tom is a graduate of Northern Illinois University’s College of Business. He is based in Northern California.

For more information on Universal Lighting Technologies, visit [www.unvlt.com](http://www.unvlt.com).

### **About Universal Lighting Technologies, Inc.**

Universal Lighting Technologies, Inc. a member of the Panasonic group and a subsidiary of Panasonic Lighting Americas, Inc., engineers, manufactures and markets innovative solutions for commercial lighting across North America, including LED drivers, LED modules, fluorescent, HID and connected devices using wired and wireless technology. Universal’s EVERLINE® LED retrofit continuum provides a range of solutions for upgrading fluorescent to LED. With over 70 years of experience, the company is recognized for its commitment to quality and customer service. Learn more about Universal at [www.unvlt.com](http://www.unvlt.com). Like us on [Facebook](#) and follow us on [LinkedIn](#) and [Twitter](#).

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