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FOR IMMEDIATE RELEASE

Jason Schaefer Joins Universal Lighting Technologies as Regional Sales Manager for the North Eastern Region

NASHVILLE, Tenn. (Dec. 5, 2019) – Universal Lighting Technologies, Inc., a member of the Panasonic family of companies, recently announced the addition of Jason Schaefer as Regional Sales Manager for the North Eastern region. In his new role, Schaefer will be responsible for growing the distribution channel in this territory by managing and supporting agents and distributors.

“We are thrilled to add Jason to our team of talented industry professionals,” said Eric Schlechtweg, Director of Eastern Distribution Sales. “With versatile experience in new business development, strategic partnerships and relationship management, Jason is the perfect addition at Universal. His expertise in sales and deep history in the lighting industry will ensure our agents and distributors are well-informed with every tool and resource needed to pursue LED opportunities.”

Bringing more than a decade of industry involvement in the ESCO market to the company, Schaefer boasts firsthand experience with all levels of customers, from contractors and end users to distributors and agents. Throughout his extensive career in LED lighting and lighting controls, Schaefer has successfully implemented best practices, resulting in significant company sales growth. He has implemented multi-tier training programs from wireless controls to commissioning “Smart” building lighting.

In his new role at Universal, Schaefer will work closely with agent partners, distributors and lighting contractors to grow distributor sales opportunities. He will be based in New Jersey.

About Universal Lighting Technologies, Inc.

Universal Lighting Technologies, Inc. a member of the Panasonic group and a subsidiary of Panasonic Lighting Americas, Inc., engineers, manufactures and markets innovative solutions for commercial lighting across North America, including LED drivers, LED modules, fluorescent, HID and connected devices using wired and wireless technology. Universal’s EVERLINE® LED retrofit continuum provides a range of solutions for upgrading fluorescent to LED. With over 70 years of experience, the company is recognized for its commitment to quality and customer service. Learn more about Universal at www.unvlt.com. Like us on [Facebook](#) and follow us on [LinkedIn](#) and [Twitter](#).

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